

Bridging of the Bay Celebration



SKYLINE EVENTS | 601 Avenue of the Palms, San Francisco, CA 94130



October 19, 2022
10 am - 1 pm

Goodwill San Francisco Bay is pleased to announce a 'Bridging of the Bay' Merger Celebration on Wednesday, October 19, at Skyline Events on Treasure Island beginning at 10am. The celebration recognizes the merger of SF Goodwill and Goodwill Industries of the Greater East Bay into a single organization. The celebration will be hosted by Goodwill SF Bay President & CEO, William Rogers and Goodwill Board Chairman, Eric Sippel, with attendance from Bay Area elected officials, community and corporate partners.

The Bridging of the Bay event officially announces the coupling of two notable bay area organizations to form

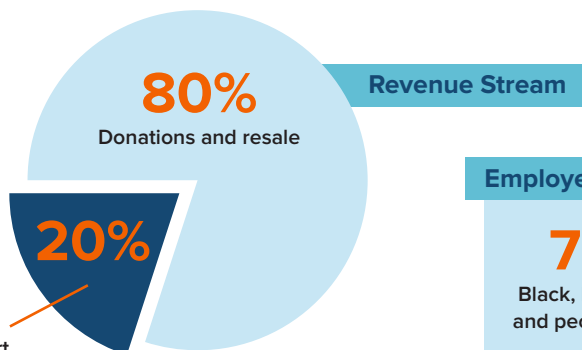
Goodwill of the San Francisco Bay, now serving Alameda, Contra Costa, Marin, San Francisco, San Mateo and Solano counties and expanding Goodwill's mission of workforce development, training and career services for people facing barriers to employment. The event will also celebrate all of the individuals who, with the help of programs at Goodwill San Francisco Bay, have and continue to transform their lives through training and the power of work.

In the spirit of this merger, guests have been asked to consider a donation of gently used items to support employment opportunities and support their local Goodwill.

About Goodwill SF Bay

Goodwill San Francisco Bay is a 100% local and 100% nonprofit organization whose mission is to prepare and guide individuals with barriers to employment towards a path to financial stability through meaningful job opportunities. As a nonprofit social enterprise, Goodwill SF Bay is able to provide paid employment with benefits, free personalized career services, and professional skills development through the revenue gained by donations and resale at online and retail stores. Donations at one of Goodwill SF Bay's 33 donation sites have also aided in diverting millions of pounds of waste from local landfills each year, most of which are transported to retail locations by a fleet of e-trucks that have reduced over 400 tons of greenhouse gas emissions over the last three years. A commitment to sustainability and giving individuals a second chance through the power of work remains the foundation of Goodwill SF Bay's goals for all six Bay Area counties they serve.

For more information, visit SFGoodwill.org/a-week-of-goodwill



Employee Demographics





William Rogers
PRESIDENT & CEO

William Rogers has served as the President and CEO of SF Goodwill since 2016 and is now the Chair of the California Council of Goodwills. Before joining Goodwill, William spent seventeen years working in the public sector, including serving as the Deputy City Manager for the City of Berkeley. Since then, William has been named one of the “Talented Black Twenty-Five” leaders in Northern California by the Sun Reporter, and in 2020, the San Francisco Business Times recognized him as one of the top 12 San Francisco LGBTQ+ business leaders in the Bay Area.



Eric Sippel
BOARD OF DIRECTORS CHAIR

Eric Sippel is an active investor and adviser to real estate, venture capital, and hedge funds. He was COO of Eastbourne Capital Management and a Partner at Shartsis Frieze & Ginsburg, where he was a nationally recognized hedge fund and venture capital lawyer. Eric graduated from Stanford Law with Distinction and Wesleyan University with Honors in General Scholarship. Eric has served on numerous nonprofit boards, including his current role as Board Chair for Goodwill San Francisco Bay.

A Week of Goodwill

Bridging of the Bay Merger Celebration and donation drive will cap off ‘A Week of Goodwill,’ where Goodwill SF Bay will be hosting a series of events from October 13th-19th that focus on four guiding pillars for the future of the organization: to inform, help, educate, and celebrate.

October 13 | An exclusive evening event kicking off A Week of Goodwill, where industry experts will discuss the future of fashion and sustainability.

October 15, 16, and 17 | Fashionistas and Thrifters shop at area Goodwill stores and compete for prizes, including designer goods.

October 18 | Together with our fashion stylists, career coaches, and corporate partners, Goodwill SF Bay aims to help our community and clients look and feel good through fashion and career counseling.

October 19 | Bridging the Bay Merger Celebration & Donation Drive

For more information about A Week of Goodwill, visit sfgoodwill.org/a-week-of-goodwill

Can't make it to the event?

Goodwill San Francisco Bay hopes this event will help raise awareness about how donations are an investment in creating jobs for Bay Area residents struggling to achieve financial independence. If you cannot attend, Goodwill SF Bay encourages you to donate your gently used items at a local Goodwill donation site.

You can find the closest donation center to you at sfgoodwill.org/find-a-donation-center, or learn more ways to give at sfgoodwill.org/donate.



Media Contacts

Lydia Kokolskyj-West
VICE PRESIDENT OF DEVELOPMENT,
SF BAY GOODWILL
lkwest@sfgoodwill.org
(856) 625-9524

Anna Ferber
DIRECTOR OF DEVELOPMENT,
SF BAY GOODWILL
afferber@sfgoodwill.org
(510) 921-9770

Hayden Anderson
GROUND FLOOR
PUBLIC AFFAIRS
hayden@gfpublicaffairs.com
(480) 848-2946

Find us online at sfgoodwill.org

